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"THEY'RE NOT BAD MOVIES... JUST MISUNDERSTOOD."

Two great nighttime traditions - motion pictures and sleeplessness - are hopelessly woven together in "Cinema Insomnia", a two-hour TV show hosted by the enigmatic Mr. Lobo. Packed full of irreverent and informative goofiness, it will be coming to KEJB UPN-43 on Saturdays at 10:00 p.m, starting October 4 with "Night of the Living Dead".

Now entering its third season, "Cinema Insomnia" takes a bizarre look at public-domain films of the previous century. Obscure facts and interviews are frequently sprinkled throughout the episodes, and an "intermission" segment consists mostly of long-forgotten drive-in snack bar ads, trailers and vintage TV commercials - and even the occasional adventure serial or musical "featurette".



Mr. Lobo and his sometime companion Miss Mittens have generated considerable buzz among the die-hard fans of horror films and other low-budget "disasterpieces". The program has proven to be a surprise hit with college students and grandparents alike.

A diverse selection of movies is planned for this season, including "Gigantis: The Fire Monster" (the second Godzilla film ever made), "The Brain That Wouldn't Die", The original version of "Little Shop of Horrors", "Santa Claus Conquers the Martians", "Carnival of Souls" and 23 others.

Photos, more information and sample clips can be found on the internet at <http://www.cinemainsomnia.com> .