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"CINEMA INSOMNIA" HALLOWEEN SPECIAL BRINGS MR. LOBO'S ADVENTURES AND RON DANTE'S MUSIC TO 150 U.S. STATIONS

Nationally syndicated late-night movie program "Cinema Insomnia" celebrates its first holiday appearance in many cities with Mr. Lobo's unique take on the 1959 classic "House on Haunted Hill." Currently viewed each week in fourteen states, the show's third Halloween extravaganza will be seen in over 70% of U.S. TV markets beginning on Saturday, October 29.

This special episode includes many "firsts" for the series. An original song written by Scott Moon and Mr. Lobo was recorded by Ron Dante (the Archies) - the winner of Grammy, Tony and Clio Awards. His remarkable career includes many hit songs, plays, and enduring commercial jingles, acting, print publishing, and advertisement production. More information is available at www.rondante.com.

The music video for the tune, "Watching TV," is enhanced with animation by Larry Scholl (in the style of the old Hanna-Barbera cartoons). Fellow horror host "Will the Thrill" and the one and only "Megafant" are the episode's guest stars. An interview with veteran horror star Sid Haig is included, along with Mr. Lobo's usual skewering of Halloween traditions of trick-or-treating, classic kids' costumes, pumpkin carving, slasher villains, and Cinema Insomnia's usual retro mix of old movie trailers and ads.

Most of the stations plan to air this special on October 29th, but viewers are urged to check their local listings for confirmation. More information can be found on the Cinema Insomnia website (www.cinemainsomnia.com).

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"Mr. Lobo is the best thing going." - Legendary Horror Host Bob Wilkins

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