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**BAD FILMS FIND A GOOD HOME
AT FIRST-EVER "LOBOTRONIC" FILM SHOW**

Nationally syndicated horror movie host Mr. Lobo is the champion of what he calls "misunderstood films," and he's made special appearances at countless film shows in Sacramento over the past 5 years. On his TV program "Cinema Insomnia," featuring full-length classics like "The Brain That Wouldn't Die" and "Gigantis: the Fire Monster", Lobo also showcases an parade of bizarre short films, monster movie trailers, vintage commercials and twisted cartoons that might otherwise go unseen by mainstream audiences. Most of them are loaned to the show by prominent Northern California film collectors who have put on "Psychotronic"-style film shows since the 1970's mostly in the San Francisco Bay Area.

B. Hidden Productions and Cinema Insomnia are presenting a special live exhibition of this random strangeness here in Sacramento, sans feature-length film, and hosted by syndicated TV horror host Mr. Lobo. Besides the hypnotic display of 16mm shorts, Sacramento audiences can win prizes, see real monsters roaming the aisles and experience "Lobovision"!! Also present will be the spicy The Queen Of Trash from Sacramento's Trash Film Orgy and KFJC-FM DJ Rob Emmet, who hosts the legendary Psychotronic Film Shows in the bay area.

One night only! The "Lobotronic Film Show" starts at Midnight on Friday, February 24 (doors open at 11:30 P.M.) at The Studio Theater (1028 R Street, Sacramento). \$7 admission includes Lobo-o-Vision glasses! Portions will be recorded by the crew of "Cinema Insomnia" for broadcast next season. Come out and support Sacramento's esoteric cinema scene!

Photos and more details (including advance ticket information) can be found on the internet at www.cinemainsomnia.com.

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"Mr. Lobo is the best thing going." - Legendary Horror Host Bob Wilkins

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