

Sponsorship Associate Program

Tell me more about Cinema Insomnia's Sponsorship Associate Program...

Well, nationally syndicated series Cinema Insomnia has big plans for season 4. We are increasing our reach into the worlds of cult film and tv fandom. Businesses, artists, and professionals can gain targeted national exposure at local advertising prices. Our intention is to bring advertisers and our audience together, due to their shared interest in Horror, Sci-Fi, Fantasy, cult films, toys, comics and retro pop culture.

Sponsorship Associate status provides an embedded commercial placement in all 13 new episodes which comprise our season 4 package. Your spot in the show will be viewable online as part of our international webcast of our season 4 episodes and will be included in the initial DVD releases of this season's episodes.

Cinema Insomnia is more than just a hilarious hosted movie program. Here are some of the films and added features we intend to present this season:

- *Fantastic Planet* (presented with guest commentary by Ralph Bakshi)
- *Bride Of the Monster* (with the Church of Ed Wood)
- *Spider Baby* (with cast and crew interviews - Sid Haig, Jack Hill)
- *Dimension 5* (with a time travel film retrospective)
- *Little Shop Of Horrors* (with killer plant movie retrospective)
- *House on Haunted Hill* (with a salute to theatre gimmicks)
- and seven more...

Remember, these films are mixed with our unique blend of rare retro clips, industry exclusives, commentary, amateur films, drive-in snack bar ads, animations, vintage commercials, and monster movie trailers and served hot to hungry fans all over the country and soon the world.

Why should I join?

This is a chance to create alliances, win bragging rights, support our scene and help make TV fun again for millions of insomniacs who would rather watch a bad monster movie than a good infomercial.

What are Sponsorship costs?

There are several pricing models available to become a CI Sponsor Associate. We are looking to entice fandom and genre related sponsors with these attractive rates. Whereas an outsider running a typical TV ad would be charged \$150-175 per spot and would not be specially integrated into the show, our standard Associate Sponsorship rate is **US\$49.99 per 30 second spot per show**. We offer the same rate for two 15 second spots or three 10 second spots. Commitment to the entire 13 episode season is required for that price. This price includes four and a half hours of production time to produce your spot. All efforts will be taken to make your spot an entertaining and integral part of the show. However, If you already have video produced in association with your product we would be happy to work with you.

There are further discounts available for buying multiple spots:

- Two 30 second Spots per show \$79.98 (\$39.99 per spot)
- Three 30 second Spots per show \$99.99 (\$33.33 per spot)
- Four 30 second Spots per show \$119.96 (\$29.24 per spot)

We will provide free spots to non-profit or noncommercial related individuals or groups in exchange for promoting Cinema Insomnia or providing services of equal value.

How can I become a Sponsor Affiliate?

The process for becoming a sponsor is very simple. Payments are by check or money order (payable in US funds), or by Paypal - and can be broken into quarterly or monthly installments. Please fill out the Sponsorship Form or call Mr. Lobo at 916-428-2455 requesting a copy of our Sponsorship Agreement. If you call, we will promptly send you a copy of the agreement.

We are looking forward to hearing from you - and to being able to assist with growing your business.